

## BACKGROUND

Today, Metro Clark & Metro Subic, both located in Central Luzon, Region III, in the Philippines, are home to some 2,000 investor-locator projects employing close to 200,000 skilled and semi-skilled workers. Leading the pack are locators in Clark Freeport and Subic Bay Freeport.

These two major gateways are destined to be the leading business hubs in the ASEAN region and are continually playing host to global players in the areas of electronics & semiconductors, light manufacturing, transportation and logistics, tourism services and ICT-BPO investments. And the end is nowhere in sight.

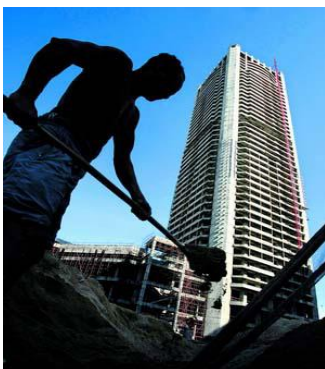
## INCLUSIVE GROWTH

The dream of inclusive development has found fulfilment and continues to endure in Clark, Subic and its surrounding contiguous municipalities. With Metro Manila, the Philippines' Capital approaching its saturation point, businesses and investors are eyeing proximate areas as new destinations for development and expansion. Central and North Luzon, which are a stone's throw away from Manila are ideal expansion areas and have continually proven their readiness to become competitors in the global outsourcing map.

## QUANTITY vs. QUALITY

Although the influx of investment, both foreign and local into Philippine Freeports & Ecozones has produced massive employment, the question remains whether such employment is truly sustainable and if in fact, it resolves the lingering poverty problem in the country.

More than employment generation, there is a primordial need to ensure that jobs created truly provide gainful employment. Moreover, the question of industrial peace and how stakeholders plan to preserve it is an ever-recurring question.



## PROFESSIONAL HUMAN RESOURCE | HUMAN CAPITAL MANAGEMENT

Businesses like to proclaim that people are always their best assets. Yet many companies lack professional and competent HR/IR/OD capabilities. In this day and age, HR Management is no longer just concerned with staffing, compensation or training. The global economy has dictated that Human Resource Management, must at its very core, be humane. Thus, to be a global player means, meeting both global and social standards.

# InSPiRe 1.0

1<sup>ST</sup> INDUSTRY SUMMIT ON PEOPLE MANAGEMENT & INDUSTRIAL RELATIONS

CLARK, PHILIPPINES

11|14-15|2013

FONTANA Convention Center

Clark Freeport, Philippines

[labor@clark.com.ph](mailto:labor@clark.com.ph)

(45)499-2245 | 599-2045

## DEFINE... DELIBERATE ... DO

INSPIRE 1.0 is about looking at the labor and HR situation at its very core. It is about asking the hard questions and extracting the proper solutions to having a globally competitive human resource.

Most importantly, it is about forging genuine commitments from all stakeholder sectors, in order to create a truly sustainable HR environment to fuel the ever-growing investment and employment market.

INSPIRE 1.0 is your ticket to a rough and ready workforce, and an elite HR team that can meet the challenges of the future employment environment.



## MORE THAN JUST A SUMMIT

**INSPIRE 1.0** is more than just a gathering of the best HR Professionals in the Region. It is a multi-stakeholder conference which seeks to answer the call for an empowered Human Resource strategy that envelops, Industry, Academe and Government. It is a gathering of the best minds in Labor, Human Resource and Industrial Relations towards one goal... professionalizing the HR practice, and solidifying the Philippines' role as a global and sustainable investment haven.



## EVENTS @ INSPIRE 1.0

11/14

**HR PROFESSIONALS' SUMMIT**

11/15

**REGIONAL EMPLOYMENT CONGRESS**

11/14-15

**BUSINESS & INVESTORS' EXPO**

11/15

**JOBS @ INSPIRE**

11/14-15

**INSPIRE MARKET FAIR**



**THE EVENT:** INSPIRE 1.0 features the following major component events:

### The 2013 HR Professionals' Summit

INSPIRE 1.0 shall convene some 500 HR Professionals from all around the Region as well as invited professionals from major corporations from all around the country. The Summit's aim is to continually professionalize the HR practice by empowering HR practitioners with globally proven HR/IR/OD strategies and systems. To achieve this aim, the organizers have invited seasoned speakers in HR, Labor and Industrial Relations both from the private and public sector to present timely topics and impart invaluable knowledge from a professional perspective. The organizers are committed to ensure that the modules are INSIGHTFUL, ENGAGING and INTERACTIVE.



### The 2013 Regional Employment Congress

The Congress is a multi-stakeholder conference dedicated to resolving the state of jobs and skills mismatch present in today's business and labor environment. It seeks to convene major players and decision makers to arrive at workable and sustainable programs to ensure an adequate and responsive labor force to fill the present and future needs of expanding industries. Issues on education shall also be tackled, as well as curriculum review and enhancement. Stakeholders shall collegially define the regional action plan to ensure employability and responsive talent development.

### INSPIRE BUSINESS & INVESTMENT EXPO

With the caliber of corporationS and HR professionals present at INSPIRE, the event serves as an effective marketing and business-matching venue. Major investors, suppliers and service providers will promote their products, services and capabilities at INSPIRE 1.0. BE ONE OF THEM!

### JOBS @ INSPIRE

Companies present at INSPIRE will also be opening their doors to aspiring employees as the general public will be welcome to view the expo and job seekers will have an opportunity to apply for over a thousand immediate job vacancies. GET A JOB @ INSPIRE!

### INSPIRE MARKET FAIR

While the Summit is on-going indoors, the general public will have a chance to savor regional flares and delicacies at the all-day Market Fair. INSPIRE is a conference, fair and party rolled into one. EVERYONE IS WELCOME AT INSPIRE!



## DAY 1: NOVEMBER 14, 2013 | HUMAN RESOURCE PROFESSIONALS' SUMMIT PROGRAMME\*

TIME	ACTIVITY/TOPIC	SPEAKER/PRESENTER
8:00-9:00	Registration	Secretariat
8:30	Opening of INSPIRE BUSINESS & INVESTMENT EXPO	
9:00-9:15	Formal Opening/Preliminaries	
9:15-9:30	Welcome Remarks	Ms. Angelina C. Casasola President, Clark Human Resources Council
9:30-9:45	Welcome Message	Atty. Arthur P. Tugade President/CEO, Clark Development Corporation
9:45-10:00	Keynote Address	Hon. Rosalinda Dimapilis-Baldoz Secretary of Labor & Employment
10:00-11:00	Module 1: How to Make HR A More Inspiring Strategic Partner of Industry Leaders	Atty. Josephus B. Jimenez Lawyer, Diplomat & Former DOLE USEC
11:00-11:40	Module 2: The New HR: The Evolution of the Human Resource Profession & Future Challenges	Dr. Virgel Bingham Professor, UP School of Labor & Industrial Relations
11:40-12:20	Module 3: Creating a Values-Based Culture in the Organization Through Coaching	Ms. May Soriano Chief Empowerment Officer, Visions & Breakthroughs International
12:20-12:40	Networking Lunch & Presentation	Philam Life Group
12:40-1:20	Networking   Expo Viewing	
1:20-2:00	Module 4: Strategies for Effective Employee Benefits Management	PhilAm Life Group
2:00-2:40	Module 5: Management & Productivity: The 5 Choices	Mr. Mennen Aracid, Professional Facilitator Franklin Covey/Center for Leadership & Change
2:40-3:00	Panel Discussion   Q&A	
3:00-3:40	Module 6: Leadership & Motivational Strategies for the Modern HR Professional	Mr. Noel F. Silan CEO & Principal Facilitator of Outbound Transformation
3:40-4:20	Module 7: Building Your Bench of 21 <sup>st</sup> Century Leaders Through Succession Planning	Ms. Karen Dela Cruz, Organizational Psychologist & Senior Consultant, Reinvent Organization
4:20-4:40	Panel Discussion   Q&A	
4:40-5:00	Synthesis of Day 1	Mr. Eryvn JC Rivera Executive Director, CHRC / Head, CDC Industrial Relations
5:00-onwards	Free Time   Networking   Market Fair	

\*Working Programme



## DAY 2: NOVEMBER 15, 2013: REGIONAL EMPLOYMENT CONGRESS PROGRAMME\*

TIME	ACTIVITY/TOPIC	SPEAKER/PRESENTER
8:00-8:30	Registration	
9:00-9:10	Formal Opening/Preliminaries	
9:10-9:20	Opening number	
9:20-9:30	Welcome Remarks	Ms. Angelina Casasola President, Clark Human Resources Council
9:30-10:00	Keynote Address	Hon. Joel Emmanuel Villanueva Director General, Technical Education & Skills Development Authority (TESDA)
10:00-10:30	Business & Employment Prospects: Clark Freeport Zone (CFZ)	Hon. Arthur P. Tugade President & CEO, Clark Development Corporation
10:30-11:00	Business & Employment Prospects: Subic Bay Freeport Zone (SBFZ)	Hon. Roberto V. Garcia Chairman & Administrator, Subic Bay Metropolitan Authority
11:00-11:15	Industry & Employer Perspectives	Clark Investors & Locators Association
11:15-11:30	Industry & Employer Perspectives	Subic Bay Freeport Chamber of Commerce
11:30-11:45	Government Perspectives	Dir. Teodoro Gatchalian Regional Director: TESDA
11:45-12:00	Government Perspectives	Dir. Raymundo Agravante Regional Director Department of Labor & Employment
12:00-12:30	Networking Lunch	
12:30-1:00	Sponsor's Presentation	PhilAm Life Group
1:00-1:20	Employee & Social Welfare	Ms. Elena Clemente-OIC/Branch Head, SSS Angeles
1:20-1:40	Employee & Social Welfare	Ms. Liberty Guerrero-Branch Head, Pag-IBIG Angeles
1:40-2:00	Employee & Social Welfare	Mr. Roberto Padron, PhilHealth Angeles
2:00-2:30	Regional Employment Planning Workshop	Secretariat
2:30-2:50	Sectoral Presentation: Manufacturing	
2:50-3:10	Sectoral Presentation: Tourism & Services	
3:10-3:30	Sectoral Presentation: ICT-BPO / Telecom	
3:30-3:50	Sectoral Presentation: Transport & Logistics	
3:50-4:10	Sectoral Presentation: Academe	
4:10-4:30	Sectoral Presentation: Government	
4:30-4:50	Networking Break   Expo Viewing	
4:50-5:10	Synthesis   Presentation of Resolutions	Prof. Ariel Ortila Consultant, CHRC President (2009-2011)
5:10-5:30	Signing of Multi-stakeholder Resolutions	CDC, CILA, CHRC, SBMA, SBFCC, TESDA, DOLE, CHED, DepEd
5:30-onwards	Free Time   Networking   Market Fair	

\*Working Programme





# Sponsorship Packages

	Privileges	Co-Presentor PhP300,000	Platinum PhP200,000	Gold PhP100,000	Silver PhP50,000	Bronze PhP25,000	Patron PhP15,000
1	Option as Module Presenter for INSPIRE HR Professionals' Summit*	Yes	Yes	-	-	-	-
2	Speaking slot on Day-1 HR Professionals' Summit	30 mins.	20 mins.	10 mins.		-	-
3	Speaking slot on Day-2 Regional Congress	30 mins.	20 mins.	10 mins.		-	-
4	Exhibit Space	4m x 6m	2m x 6m	2m x 3m	2m x 3m	2m x 2m	2m x 2m
5	Promotional TV guesting opportunity	Yes	Yes	-	-	-	-
6	Complimentary 2-day Conference Pass	10 pax	6 pax	4 pax	3pax	2 pax	1 pax
7	Acknowledgment in all media releases	Yes	Yes	Yes	Slot permitting	Slot permitting	Slot permitting
8	Inclusion of Logo in Conference Backdrop	Yes	Yes	Yes	-	-	-
9	Inclusion of Logo in Conference Kit and Delegate badges	Yes	Yes	Yes	-	-	-
10	Placement of banners in designated areas in the Main Conference Hall	Yes	Yes	Yes	-	-	-
11	TV/Radio guesting opportunity	Yes	Yes	Yes	-	-	-
12	Access to VIP Networking Lounge	Yes	Yes	Yes	Yes	-	-
13	Inclusion of Brochures/Collaterals in the Conference Kit	Yes	Yes	Yes	Yes	-	-
14	Inclusion of URL link in webpage	Yes	Yes	Yes	Yes	-	-
15	Inclusion of banner in webpage	Yes	Yes	Yes	Yes	-	-
16	Placement of banners in designated areas around the conference site	Yes	Yes	Yes	Within exhibit space	Within exhibit space	Within exhibit space
17	Flyering activities	Yes	Yes	Yes	Within exhibit space	Within exhibit space	Within exhibit space
18	Public Acknowledgment in AVP	Yes	Yes	Yes	Yes	Yes	Yes

### Payment Instructions:

1. Cash or Check deposit or transfer through RCBC Berthaphil III Clark Branch Account No. 0304-030534
2. Cash or Check payable to CLARK HUMAN RESOURCES COUNCIL, INC.

**Note: Official Receipt to be provided upon receipt of payment/deposit**  
Please make all checks/deposits payable to CLARK HUMAN RESOURCES COUNCIL, INC.

INSPIRE 1.0 SECRETARIAT, Ground Floor CDC Bldg. 2127 CP Garcia St., Clark Freeport Zone, Philippines  
2023 OR FAX to +63(45) 599-2045; OR E-mail this form to [labor@clark.com.ph](mailto:labor@clark.com.ph) or [clarkhumanresource@gmail.com](mailto:clarkhumanresource@gmail.com) . For info, call +63(45)499-2245 or +63(45)599-2045

## Business & Investment Expo

EXHIBIT BOOTH SPECIFICATIONS & AMENITIES	
I. Booth Size	Large (W) 2.0m X (L) 3.0m X (H) 2.3m Regular (W) 2.0m X (L) 2.0m X (H) 2.3m
II. Specifications	Using Pakak aluminum post, Pakak rectangular beam, and white versa board panel with fascia board.
III. Standard Amenities	One (1) information table (W=0.5m, L=1.0m, H=0.75m) Two (2) fluorescent lamps One (1) set 2 gang 250W / 220V convenience outlet Two (2) chairs Gray needle punch carpet for flooring Sticker Computer cut-out of Company Name on Fascia Board
EXHIBIT BOOTH PRICING	
Large (2m x 3m) Good for 2 Days	PhP 10,000   PhP 8,000 (CHRC member)
Regular (2m x 2m) Good for 2 Days	PhP 8,000   PhP 6,000 (CHRC member)

## INSPIRE! Market Fair

Fees and Charges	A. Fixed charge of P500 for non-food concessionaires (2 days) B. Fixed charge of P1,000 for food concessionaires (2 days) C. Fixed charge of P2,000 for all promoters/advertisers (2 days)
Reminders:	Organizers reserve the right to screen all applications, all products/goods to be sold and all equipment to be brought in; Organizers shall not be held liable for any loss or damage; Ingress shall start at 7:00AM / Egress shall be at 6:00PM Payment shall be made to CLARK HUMAN RESOURCES COUNCIL, INC.

## Admission

- A. Regular / Walk-In Rate (PhP3,000/person)
- B. CHRC Members Rate (PhP2,000/person)
- C. Early Bird Rate for Full payment before 12:00nn / October 25, 2013 (PhP2,500/person)
- D. Group Rate for 5 or more attendees (PhP2,500/person)

*\*All Rates are inclusive of Meals and Materials for 2 days*

*\*Members please present your updated Membership Fee Original Receipt to avail of discount*

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*Effective Leadership is putting things first.  
Effective Management is Discipline... carrying it out.*

-Stephen R. Covey

INSPIRE 1.0 is about creating and empowering the leaders of tomorrow. Business can only be as successful as the people behind it ... And the people behind these people are the  
**HR PROFESSIONALS.**

**INVEST IN YOUR PEOPLE TODAY!**

LEARN... TEACH ... INSPIRE!



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