

THE 7 HABITS for Managers™



The Challenge:

Many of today's leaders are still mentally in the Industrial Age.

Too many management assumptions are rooted in the outdated mindset that people are to be controlled. We now live in the Knowledge Worker Age. Workers today are more educated and have far more choices than ever before about where to work and whom to work for.

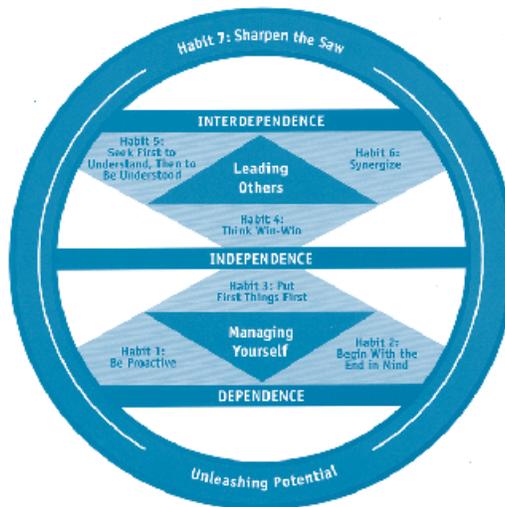
“An effective manager gets results. A great manager writes a new story.”

— Carlos Ghosn

The Solution:

Just about anyone can get results for a quarter or two. But it takes an exceptional manager to unleash the potential of the team and “write a new story” of success.

The *7 Habits Applications for Managers* Workshop is a unique, new approach to management development that helps your management team move from getting good results to getting great and enduring results. This is by enabling managers to shift from the Industrial Age mindset to the Knowledge Worker Age mindset. It teaches the Knowledge Worker Age approach: unleashing the potential of team members, freeing them to make their best contribution. It enables managers to work on their character, bring their “whole person” to work, and define their unique contribution.



Managers who work on their character manage themselves effectively before trying to lead others.

OUTCOMES ▼

With FranklinCovey's *The 7 Habits Applications for Managers* Workshop, managers:

- Increase their resourcefulness and initiative.
- Define the contribution they want to make in their role as managers.
- Manage performance through a balance of accountability and trust.
- Give constructive feedback.
- Improve team decision-making skills by embracing—even encouraging—diverse viewpoints.

The Benefit:

FranklinCovey's *The 7 Habits Applications for Managers* Workshop is an intensive application-oriented learning experience that focuses on the fundamentals of great leadership. This workshop gives both new and experienced managers a set of tools that will help them meet all of today's management challenges including conflict resolution, performance management, accountability, trust, execution of goals and strategy, and collaboration.

The Materials:

This two-day facilitator-led, video-based workshop includes:

- An optional pre- and post-360° assessment to measure management effectiveness
- A rich, comprehensive participant guidebook
- A *Management Essentials* booklet with insights on the role of a manager
- An audio CD with Stephen R. Covey explaining how the 7 Habits apply to managers
- Paper and electronic versions of the tools introduced in the workshop

FranklinCovey™ products and services are exclusively distributed in the Philippines by:

Center for Leadership and Change, Inc.

4/F Ateneo Professional Schools
130 H.V. dela Costa St.
Salcedo Village, Makati City
Tel. No.: 817 2726 Fax No.: 893 9556

G/F Höffner Bldg.
Ateneo de Manila University,
Katipunan Ave., Loyola Heights
Quezon City
Tel.No.: 426 6489 to 91 Fax No.: 436 5935

For more information,
contact your CLCI client partner.

